

## Chapter 18

Conduct of Monetary  
Policy: Goals and  
Targets

---

---

---

---

---

---

---

---

## Goals of Monetary Policy

### Goals

1. High Employment (up to *natural rate of unemployment*)
  2. Economic Growth (e.g., supply-side policies)
  3. Price Stability (low inflation)
  4. Interest Rate Stability
  5. Financial Market Stability
  6. Foreign Exchange Market Stability
- Goals often in conflict** (e.g., price stability and high employment)

---

---

---

---

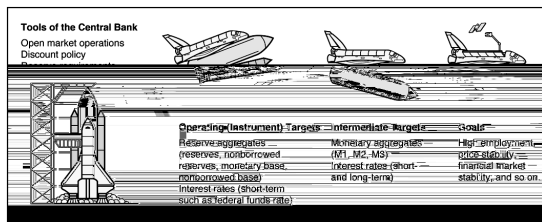
---

---

---

---

## Central Bank Strategy



---

---

---

---

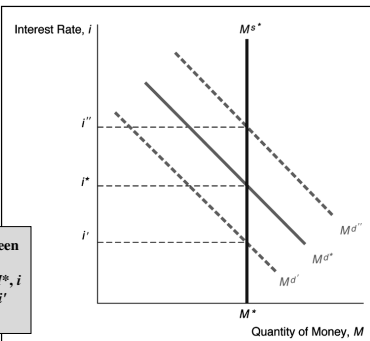
---

---

---

---

## Money Supply Target



1.  $M^d$  fluctuates between  $M^{d'}$  and  $M^{d''}$
2. With  $M$ -target at  $M^*$ ,  $i$  fluctuates between  $i'$  and  $i''$

© 2004 Pearson Addison-Wesley. All rights reserved

18-4

---

---

---

---

---

---

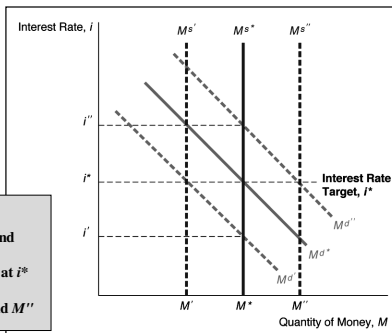
---

---

---

---

## Interest Rate Target



1.  $M^d$  fluctuates between  $M^{d'}$  and  $M^{d''}$
2. To set  $i$ -target at  $i^*$ ,  $M^s$  fluctuates between  $M^{s'}$  and  $M^{s''}$

© 2004 Pearson Addison-Wesley. All rights reserved

18-5

---

---

---

---

---

---

---

---

---

---

## Criteria for Choosing Targets

### Criteria for Intermediate Targets

1. Measurability
2. Controllability
3. Ability to predictably affect goals

Interest rates aren't clearly better than  $M^s$  on criteria 1 and 2 because hard to measure and control real interest rates

### Criteria for Operating Targets

Same criteria as above

Reserve aggregates and interest rates about equal on criteria 1 and 2. For 3, if intermediate target is  $M^s$ , then reserve aggregate is better

© 2004 Pearson Addison-Wesley. All rights reserved

18-6

---

---

---

---

---

---

---

---

---

---

## History of Fed Policy Procedures

### Early Years: Discounting as Primary Tool

1. Real bills doctrine: discount loans not inflationary if for production
2. Rise in discount rates in 1920: recession 1920–21

### Discovery of Open Market Operations

1. Made discovery when purchased bonds to get income in 1920s

### Great Depression

1. Failure to prevent bank failures
2. Result: sharp drop in  $M^s$

### Reserve Requirements as Tool

1. Banking Act of 1935
2. Required reserves  $\uparrow$  in 1936, 1937 to reduce “idle” reserves:

**Result:**  $M^s \downarrow$  and severe recession in 1937–38

---

---

---

---

---

---

---

---

---

---

### Pegging of Interest Rates: 1942-51

1. To help finance war, T-bill at 3/8%, T-bond at 2 1/2%
2. Fed-Treasury Accord in March 1951

### Money Market Conditions: 1950s and 60s

1. Interest Rates

#### A. Procyclical $M$

$$Y \uparrow \Rightarrow i \uparrow \Rightarrow MB \uparrow \Rightarrow M \uparrow$$

$$\pi \uparrow \Rightarrow \pi^e \uparrow \Rightarrow i \uparrow \Rightarrow MB \uparrow \Rightarrow M \uparrow$$

### Targeting Monetary Aggregates: 1970s

1. Fed funds rate as operating target with narrow band
2. Procyclical  $M$

---

---

---

---

---

---

---

---

---

---

### New Operating Procedures: 1979–82

1. Deemphasis on fed funds rate
2. Nonborrowed reserves operating target
3. Fed still using interest rates to affect economy and inflation

### Deemphasis of Monetary Aggregates: 1982–Early 1990s

1. Borrowed reserves ( $DL$ ) operating target

#### A. Procyclical $M$

$$Y \uparrow \Rightarrow i \uparrow \Rightarrow DL \uparrow \Rightarrow MB \uparrow \Rightarrow M \uparrow$$

### Fed Funds Targeting Again: Early 1990s to the present

1. Fed funds target now announced

### International Considerations

1.  $M \uparrow$  in 1985 to lower exchange rate,  $M \downarrow$  in 1987 to raise it
2. International policy coordination

---

---

---

---

---

---

---

---

---

---

## Taylor Rule, NAIRU and the Phillips Curve

### Taylor Rule

Fed funds rate target = inflation rate +  
equilibrium real fed funds rate +  
 $\frac{1}{2}$  (inflation gap) +  
 $\frac{1}{2}$  (output gap)

### Phillips Curve Theory

Change in inflation influenced by output relative to potential, and other factors

When unemployment rate < NAIRU (nonaccelerating inflation rate of unemployment), inflation rises

NAIRU thought to be 6%, but inflation falls with unemployment rate below 5%

Phillips curve theory highly controversial

---

---

---

---

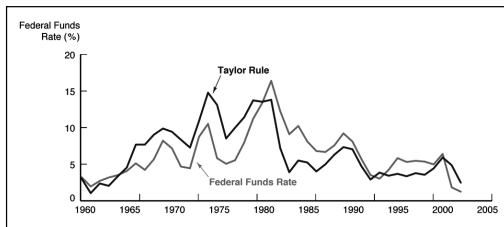
---

---

---

---

## Taylor Rule and Fed Funds Rate



---

---

---

---

---

---

---

---